



Transport for a Global Economy

Challenges & Opportunities in the Downturn

A Worldwide Platform for Transport Ministers, Industry & Civil Society



**INTERNATIONAL
TRANSPORT
FORUM 2009**

26 - 29 May • Leipzig

Welcome



Binali Yıldırım
Minister of Transport,
Turkey

With the growth of international trade and the globalisation of manufacturing, the international transport system has come under increasing strain to cope with additional demand. These days however, the world is struggling with a deep and drastic economic crisis.

In this respect, the theme of the second International Transport Forum gives us a good opportunity to explore the impacts of globalisation on the transport sector and at the same time assess the new challenges posed by the current global economic crisis and identify solutions to the problems which the sector is confronted with.

The Forum has already become a unique platform for discussing the major issues related with international transport. Having the Presidency of the second annual meeting, Turkey is confident that the Forum 2009 will provide strong outcomes for maintaining international transport activities fast, efficient and secure enough to keep up with the dynamism of the global economy.



Wolfgang Tiefensee
Minister of Transport,
Germany

Globalisation is changing our lives in many different ways. Today, we can obtain products from all over the world. This is made possible by the internationalisation of markets and the worldwide interconnectivity of transport chains. However, globalisation is also raising new social issues and is radically changing our conditions of work. States are confronted with the challenge of politically controlling and shaping these processes.

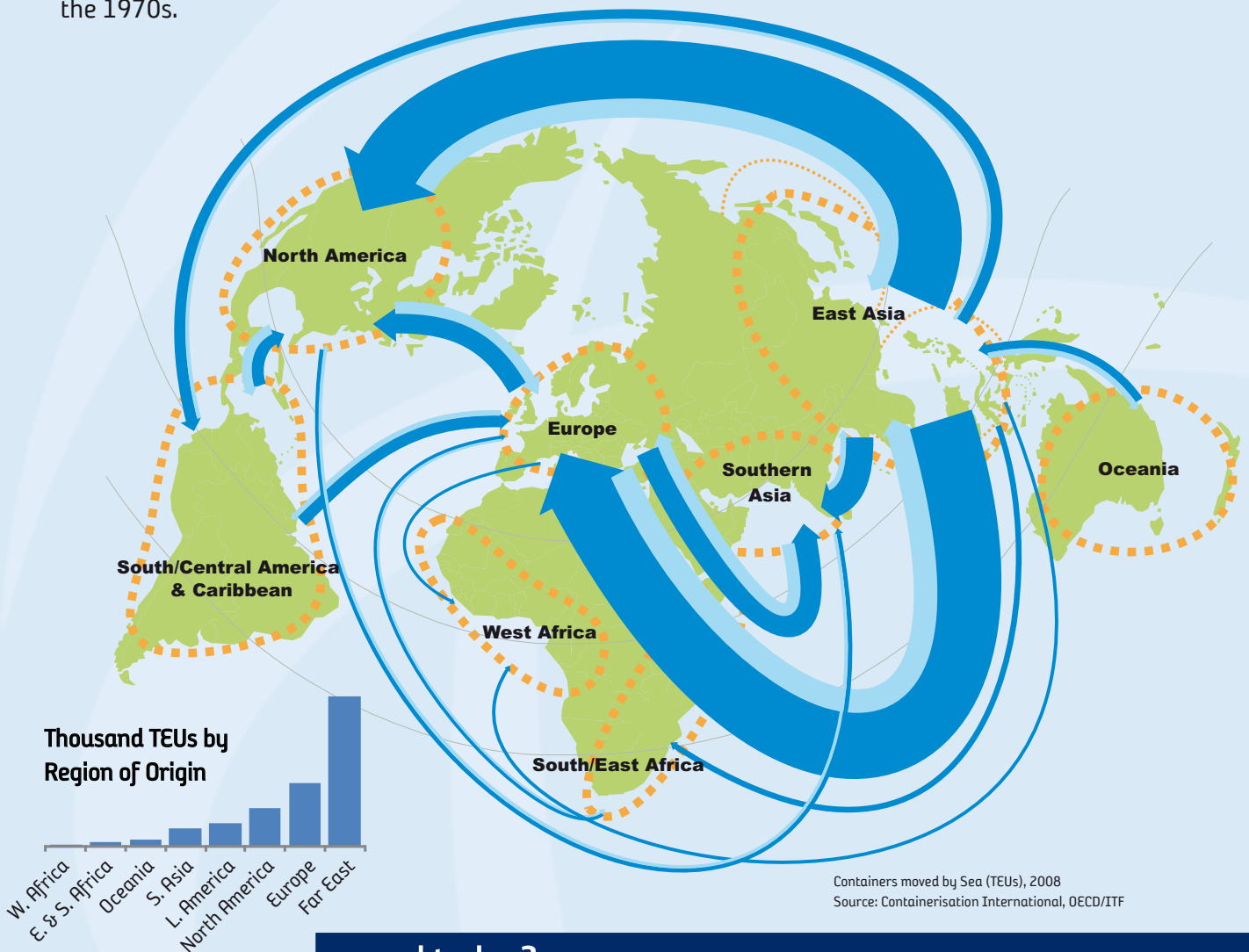
We do not intend to allow ourselves to be driven by these changes. On the contrary, we want to work together to shape them. The extent to which global markets are mutually dependent is vividly illustrated by the international financial crisis. It also makes us acutely aware of how important it is that governments work hand in hand together.

At the second International Transport Forum in Leipzig, we want to have a broad-based discussion on all the facets of globalisation, on challenges, strategies and possible fields of action. We want to join forces in our endeavour to ensure that social equity, inclusion for everyone and the sustainable management of resources remain the foundations of our coexistence in a world that is becoming increasingly globalised.

New Challenges & Opportunities

Capturing the benefits of global trade....

International trade has grown rapidly over recent decades, and transport volumes have expanded accordingly. World trade value has increased over 20-fold since 1950, driven primarily by growth in the exchange of industrial products. Technological improvements in the transport sector, such as containerisation, have also had profound effects on the organisation of production and consumption. As a consequence, air cargo has grown nearly 12 per cent annually since the 1950s while ocean shipping has grown four-fold since the 1970s.



...and today?

Does the current economic recession, following hard on a period of extremely high oil prices, mark a definitive turning point for the process of globalisation? Until recently, the general expectation was one of further fast growth of freight volumes within the current geographical pattern of globalisation. Clearly the current economic downturn interrupts the trend, translating into negative growth in traffic. Meanwhile, the transport sector faces enormous challenges in our globalised economy including oil price vulnerability, climate change, congestion, security and raising finance for investment. These will rapidly re-emerge when trade volumes begin again to grow.

Programme at a Glance



Jack Short
Secretary General,
International Transport
Forum

We are preparing the second International Transport Forum at an exceptionally difficult time for the global economy. Transport actors too are feeling the effects of the global downturn, with dramatic declines in sales and activity. More fundamentally, the existing models for economic integration and globalisation are being questioned in the wake of the banking crisis.

Transport has greatly facilitated the growth in trade and incomes that have taken place over the last twenty years. But much remains to be done and the world still needs a more efficient, safer, better funded, more interoperable and more sustainable transport system to underpin growth and development. In this sense, the long-term agenda for transport remains unchanged.

At the same time, transport can and should play a strategic role in the economic recovery process through policies and stimulants that fully integrate the sector's sustainability objectives. Bringing together senior representatives from government, industry and the scientific community, the Forum is an opportunity to review some of the most pressing questions posed by the crisis and begin to provide answers to key questions:

- How is the current crisis affecting transport and what are the appropriate policy responses?
- What is the role for transport in an effective stimulus package?
- How can environmental goals best be met?
- What measures are needed to deal with the social consequences of the crisis?
- How real is the risk of a return to protectionism?

More efficient transport can contribute a significant boost to restoring growth and confidence in the world economy. This year's Forum in Leipzig is an opportunity to lead the way.

Tuesday 26 May

Industry –
Research –
Stakeholder Day 1

Morning

Afternoon **Opening of Exhibition**

Workshops

Intermodal
Transport and
Supply Chains:
Moving the
Global Economy

Social and
Environmental
Impacts of
International
Transport

Gateway Airport
Investment and
Development of
Airline Services
for a
Global Economy

organised with
Fraport AG & Lufthansa

Evening

Social Reception



A detailed presentation of themes & sessions is available from
www.internationaltransportforum.org/2009

Wednesday 27 May

Industry –
Research –
Stakeholder Day 2

Morning

Workshops

Strategic Transport
Infrastructure Planning
and Financing - Finding
the Right Regulatory
Framework

Ensuring a Secure Global
Transport System

Afternoon

Open Forum

Thematic workshops organised by the International Road Transport Union (IRU), the Community of European Railway and Infrastructure Companies (CER) and the International Maritime Organization (IMO) with the International Chamber of Shipping (ICS)

Evening

Welcome Reception hosted by the Turkish Presidency

Thursday 28 May

Dialogue between
political decision-makers
and key actors

Morning

Plenary Keynote Addresses

Transport and the Economic Downturn

Afternoon

Panels

Supply Chains and
Gateways in Volatile
Markets

Infrastructure: Public and
Private Roles after the
Credit Crunch

Ministerial Session

Opening Markets: Barriers and Benefits

Evening

Gala Dinner

Friday 29 May

Lessons learned &
way forward

Morning

Key Messages & Conclusions

Concluding Press
Conference

Afternoon

Social Programme & Technical Visits



Simultaneous interpretation will be provided in English, French, German and Russian.

A Climate Neutral Event

The emissions resulting from the organisation of the annual International Transport Forum are being offset through external climate protection projects.

At the Forum

Awards



The **“Young Researcher Award”** is open to researchers who have analysed the connections between transport and globalisation through an original and thought-provoking study. The **“Innovation in Meeting the Transport and Supply Chain Challenges of Globalisation Award”** is jointly awarded by the International Transport Forum together with the leading Associations of International Freight Forwarders to acknowledge forward-looking initiatives introduced by the private sector.



Exhibition



Set in the prestigious Leipzig Conference Centre, the International Transport Forum offers a limited number of organisations the opportunity to connect with a truly global audience and interact with transport decision-makers from the public and private sphere.



Field Visits



The Forum will be the occasion of several side events and field visits organised in conjunction with Leipzig transport sector actors as well as the city of Dresden.

Children's University



During the Forum, Leipzig schoolchildren will be given an opportunity to discuss the impact of globalisation on their daily lives with some of the top Forum speakers.



Further information available online from
www.internationaltransportforum.org/2009

Welcome to Leipzig



Burkhard Jung
Mayor, Leipzig

Dear Guest,

Welcome to Leipzig! I am delighted that the ITF is being held here for the second time. The year 2009 is important for Leipzig because we celebrate the 20th anniversary of the peaceful revolution that had its roots in Leipzig, the 600th anniversary of the founding of Leipzig University and the 200th birthday of Gewandhaus Music Director, Felix Mendelssohn-Bartholdy.

Globalisation and transport are factors of great strategic significance, especially for Leipzig, a city of commerce and trade fairs that owes its prosperity to a tradition of creating international contacts and the international exchange of goods from all over the world. Our aim is to build on ancient traditions and to take up the challenges of the future in a productive way. Visible examples of this include the new Porsche and BMW factories, as well as the DHL hub, in the immediate vicinity of our Leipzig-Halle Airport.

In this connection, internationality is not only important for business. Leipzig's cultural scene thrives on the basis of worldwide contacts, for example, the Gewandhaus Orchestra and its star Music Director, Italy's Riccardo Chailly, and the *New Leipzig School*, which has set unmistakable new accents in recent years. You will notice this cosmopolitan flair if you can make the time to take a look around the city. I wish you a successful conference and a pleasant stay in Leipzig.

Congress Centre Leipzig

The CCL Congress Centre Leipzig is an integral part of the new Leipzig Exhibition Centre that opened in April 1996. In a parkland setting, it combines the highest architectural aspirations with the very latest in multimedia and telecommunications technology. The CCL also offers the flexibility of combination with the directly adjacent exhibition halls and the Glass Hall – a breathtaking steel and glass building.





security measures

harmonisation of standards

Public Private Partnerships
capacity optimisation

global supply chains

transport & trade facilitation

environmental and social impacts of transport

freight gateways

intermodal transport

strategic infrastructure planning

cross-border cooperation



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