

International Transport Forum 2010 26-28 May 2010 - Leipzig, Germany

TRANSPORT AND INNOVATION: Unleashing the Potential

CALL FOR APPLICANTS

ITF | UITP Award for Outstanding Innovation in Public Transport

INTRODUCTION

Public transport facilitates urban and regional mobility and is considered a key ingredient in achieving both sustainable transport and community prosperity.

It also provides affordable mobility to a large number of people, facilitating not only access to most primary services, such as education and employment, but also more opportunities to actively participate in the community. Yet public transport must also meet expectations for being cleaner, and more fuel and carbon efficient¹, as well as providing a quality and integrated service for current and future users. This requires continued investment in and implementation of innovation.

Although there are barriers to innovation, public transport operators, authorities and related industry sectors drive innovation and technology within their domain and will need to continue to do so to improve operational efficiency and reflect passengers' service quality expectations. This is both an opportunity and a challenge for the sector.

The 2010 International Transport Forum (ITF) theme: *Transport and Innovation: Unleashing the Potential* presents an opportunity to acknowledge public transport related innovations in operations and policy. The ITF, in partnership with the UITP, is offering an award for "Outstanding Innovation in Public Transport".

Ambitious and visionary action is core to the new International Association of Public Transport (UITP) strategy to double public transport market shares worldwide by the year 2025. This strategy launched in June 2009 calls for all mobility stakeholders to work together in an integrated manner in order to reach the ambitious target of "PTx2"². In particular public transport authorities at national level are encouraged to establish a favourable environment for the development of public transport and the stimulation of innovation in the sector.

Increasingly, the solutions to today's broader transport and economic challenges will depend on innovation including new technologies, techniques, policies, and measures to implement policy. This applies equally to public transport, where innovation will help the public transport sector to continue to support trade and exchange through the mobility of people, prosperity and social inclusion, in a way that is sustainable.

1. UITP position paper: Assessing the benefits of public transport which cites Focus paper: A low carbon future with public transport and Focus paper *Tackling social inclusions: The role of public transport*.
2. PTx2 means double the market share of public transport worldwide as described in the full UITP Strategy "Public transport: the smart green solution" on the UITP website: http://www.uitp.org/advocacy/public_transport.cfm

New and interesting technologies as applied by public transport operators and organising authorities may include, for example, Intelligent Transport Systems (ITS) that integrate tickets, payment, timetabling, etc. New techniques may include new service models, and better integration of transport modes. Examples of innovative policies for public transport could include long-term planning with cross-jurisdictional collaboration to provide sustainable, seamless door-to-door passenger travel or a goal to shift trips onto the most efficient modes of transport.

These innovations and others are being explored and implemented by many public transport operators, authorities and industry sectors supplying the public transport sector.

OBJECTIVES AND CRITERIA OF THE AWARD

► Objectives

The objective of the 2010 award is to acknowledge innovative public transport projects or initiative(s) that specifically address quality of service; sustainability of the public transport system; intermodal interfaces between public transport and other modes to achieve a seamless journey; and collaboration and leadership for innovation within the public transport sector. The award is designed to highlight innovative approaches for reliable, high-quality, environmentally friendly and integrated intermodal applications of public transport, now and in long-term planning.

► Guiding principles and assessment criteria of applications

The award is open to:

- Public transport operators (privately and publicly owned enterprises)
- Local or regional authority responsible for public transport
- Multi-regional authority consortium, where local and/or regional authorities agree to progress an integrated, cross-border/cross-jurisdiction approach
- Collaborations and/or partnerships between public transport supply chain and either public transport operator(s)/authority(ies)

... within International Transport Forum member and observer countries.

<http://www.internationaltransportforum.org/about/members.html>

Different categories of the award may be presented based on the size of the applicant organisation, geographical scope, and operational mandate.

The public transport project or initiative(s) under consideration must have been in operation for a minimum of 6 months, to ensure attributes and benefits are realised and supported by evidence, but not longer than 5 years to ensure the recognition of innovation. Note that the application may reference future aspects of the initiative yet to be implemented as per approved and/or funded long-term plans. These future aspects would be expected to address criteria related to long-term planning for infrastructure, transport and urban areas.

Award applicants should clearly describe how an innovative project or application of public transport initiative(s) by their organisation/consortium/partnership has improved the overall quality; sustainability; intermodality of public transport services; and demonstrated innovative collaboration and leadership.

The award will recognise innovative approaches and application of public transport that considers:

1. Quality of service and customer focus:

- Readily available and reliable services.
- Information availability (fares, timetables, congestion) and communication methods with clients.
- Efficiency of service.
- Levels of satisfaction of clients and staff (employees).
- Ease of use: accessibility for people with reduced mobility, ticketing, boarding, effective provision of information, payment options and methods, help services, comfort.

2. Sustainability of the public transport system:

- Environmental factors: reduction in greenhouse gas emissions, noise, other local pollutants, and energy savings. Reduction targets should be measured and show the progress of the trend after the introduction of the innovation or technology (with quantifiable results).
- Economic factors: pricing and affordability, operational efficiency demonstrated by compliance with or exceeding key performance indicators (such as patronage, on-time performance, passenger evaluation, maintenance practices).
- Social inclusion: efforts to ensure equity of access to public transport services and networks; capacity to adapt to demographic changes to the region, transit-orientated development policies.

3. Intermodal interface:

- Offer of alternative mode(s) based on assessment of client.
- Integration of modes such as pedestrian, cycling, cars, trains, buses and ferries with, for example, complementary timetabling.
- Shared information across various modal service providers (timetables, ticketing, fares).
- Shared tickets/passes, payment options.
- Established networks/collaborations across local and regional 'borders' or jurisdictions.
- Providing a seamless travel experience through all phases of the journey: door-to-door services.

4. Cooperation in planning and decision making:

- Integrated approaches to future planning including but not limited to transport, infrastructure and land-use future plans.
- Institutional arrangements that facilitate integration and cohesion, and improve quality of current services and/or living place (this may include for example, linking policy frameworks).
- Cooperation process and decision paths, including collaboration, consultation and coordination with key stakeholders (as identified by the applicant), decisions taken in considered of stakeholder inputs, and how the process contributed to the success of the project/initiative(s).

If relevant, the level of involvement of the national transport authorities or the role they played in promoting cooperation between stakeholders should be included in the application.

APPLICATION PROCESS

Award applicants should send the completed [application form](#) including a brief summary in English of the project (maximum 400 words), as well as a full description of the initiative and how it meets the four sets of criteria to the Forum Secretariat maryvonne.lebouc@oecd.org by ~~26 March 2010~~. EXTENDED TO 7 APRIL 2010.

AWARD PROCEDURE

The award jury: Award applications will be examined by an international panel of experts from the transport sector, academia, and experts from the International Transport Forum and UITP.

The award: The award will be presented in an official award ceremony attended by Transport Ministers of Forum member countries during the Forum in Leipzig on 27 May 2010. Special mention awards may also be presented.

Winning dossiers will be published on the web sites of the International Transport Forum and UITP.

Award recipients will receive a prestigious plaque from the International Transport Forum and will be featured in the UITP Direct newsletter and the UITP Public Transport International magazine. (see <http://www.internationaltransportforum.org/2009/awards.html> and <http://www.uitp.org/news/direct57.cfm>)

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