






**SAVE  
THE DATE**

**25-27 MAY 2011  
Leipzig, Germany**

## **TRANSPORT & SOCIETY**

Modern lifestyles are founded on personal mobility and readily available goods and services. This demands efficient, clean, reliable and accessible transport systems.

In 2011, the International Transport Forum will focus on the essential role of transport within society and how it can continue to contribute to economic growth and community prosperity.

-  *How is society's demand for mobility changing?*
-  *How can more sustainable, environmentally friendly travel be encouraged?*
-  *Who should pay for the transport system improvements and how?*

Decision-makers from around the globe representing politics, business, research and civil society will make the 2011 International Transport Forum a focal point for exchange on the role of mobility in modern society.

This event offers opportunities for companies, transport stakeholders, international, national, regional and local authorities to participate as a delegate or as a member of an expert panel, exhibit and demonstrate new and innovative projects, or sponsor Forum activities.

**Mark the 25-27 May 2011 on your calendar now to ensure your availability to attend the 2011 International Transport Forum in Leipzig Germany**

### **About the International Transport Forum**

The International Transport Forum is a strategic think tank for the transport sector. Each year, it brings together Ministers from over 50 countries, along with leading decision-makers and actors from the private sector, civil society and research, to address transport issues of strategic importance. An intergovernmental organisation linked to the OECD, the Forum's goal is to help shape the transport policy agenda, and ensure that it contributes to economic growth, environmental protection, social inclusion and the preservation of human life and wellbeing.



 **Email [itf.contact@oecd.org](mailto:itf.contact@oecd.org) or visit [www.internationaltransportforum.org](http://www.internationaltransportforum.org) for information on current transport issues, as well as exhibition or sponsorship opportunities.**