Opportunities for International Organisations at the International Transport Forum’s Annual Summit “Seamless Transport: Making Connections”, 2-4 May 2012

The powerful vision of seamlessly connecting people, infrastructure and markets is driving the development of new forms of mobility and increasingly shapes the agenda for policy makers and business leaders.

The International Transport Forum’s Annual Summit presents a range of opportunities for recognised international organisations to present and promote ideas and initiatives to our high-level summit audience.

Here are some ways that you can leverage the exposure by participating in the Summit:

Provide your expert input

Join the consultation process for the 2012 Summit and ensure your viewpoints are captured in the preparation of the 2012 Summit programme. The International Transport Forum considers your input essential for the development of the sessions that make up the programme. For 2012:

- Provide case studies that in your opinion demonstrate good practice of connectivity in transport.
- Participate in the stakeholder consultation workshop to be held in the beginning of 2012.

Share your views on Seamless Transport

Submit your opinion piece to be published on the 2012 Summit website. This is your opportunity to present your views on seamless transport – where the priorities are, how to overcome barriers, and how your organisation can be a part of realising the solutions.

Send a 300 word opinion piece with your organisation’s logo (jpg 300dpi) to itf.contact@oecd.org. The article may include links to your web pages providing further information for the reader. We do ask that you also reciprocate by placing the International Transport Forum’s link and logo on your website, allowing your readers easy access to our site that provides a wealth of transport information and statistics.
Help your members gain international recognition

Help to identify excellence in transport connectivity practice from around the world. Each year the International Transport Forum offers the [Transport Achievement Award](#). Ensure your members apply for this opportunity for international recognition by spreading the word about the Transport Achievement Award. Applications are sought from all transport modes and operations.

You could also support the award as an Award Partner and contribute to the development of the award criteria related to the Summit theme and the prize offer. The award partner opportunity is limited to a maximum of two partners. Contact [rachael.mitchell@oecd.org](mailto:rachael.mitchell@oecd.org) for more information.

Suggest speakers or moderators for discussions

Heard an interesting speaker lately? The International Transport Forum is interested in your suggestions for speakers and moderators that may be an asset to the Annual Summit. Send your suggestions to [rachael.mitchell@oecd.org](mailto:rachael.mitchell@oecd.org). The International Transport Forum is delighted to receive all suggestions; however, speakers are selected to ensure the Summit offers variety, diversity and interest to participants with decisions taken by the Forum’s management in consultation with the Forum’s Presidency and country members.

Host a Side Event at the Summit

Be quick to secure your place to host a partner event. During the Summit, a certain number of timeslots and rooms are available for partners to conduct a meeting, run a workshop or hold a seminar on a topic that relates to the Summit theme. In 2012, the theme is Seamless Transport: Making Connections. Due to limited availability of slots, side events are subject to approval.

Please send your completed 2012 Summit Side Event Application available at [www.internationaltransportforum.org](http://www.internationaltransportforum.org) to [rachael.mitchell@oecd.org](mailto:rachael.mitchell@oecd.org). Your application should cite the topic, potential speaker(s), link to the Summit theme, outline of the event, expected number of participants, contacts for event organisers (please note that all side event participants will need to register for the Summit and therefore will benefit by having access to Summit activities).
Be a Sponsor

Promote your organisation’s brand throughout the International Transport Forum's 2012 Summit to an audience of Ministers and leading decision-makers from the transport sector, as well as international media.

Choose from a number of sponsorship packages or build a package that best suits your needs. Sponsorship packages may include company guests attending the Summit with access to the VIP areas or activities, and logo placement in key positions within the venue (subject to sponsoring option).

Contact Sharon Masterson at sharon.masterson@oecd.org or +33 1 45 24 97 16 to discuss your options further.

Advertise in our motion magazine

Promote your initiatives or next conference in the International Transport Forum’s motion magazine. A new opportunity since 2011, this transport-focused magazine is distributed to all Summit participants and Forum contacts.

Maximize your exposure with motion magazine by contacting michael.kloth@oecd.org for more information.

Host a Technical Tour for delegates

Showcase your organisation or mode by hosting a technical tour. Technical tours offered to all delegates show a different aspect of the transport discussion by allowing delegates to see policies in action. In past years, technical tours have taken the form of visits to transport-related manufacturers, distribution hubs, rail stations, and cycling tours. Participants can book technical tours when they register. The technical tour is also promoted on the official programme.

If you are interested in hosting a technical tour, email rachael.mitchell@oecd.org.

Please note: The Annual Summit is hosted in Leipzig, Germany and there are practical conditions – safety, travel distances, timing etc – that need to be met by any suggested tours.
Be an Exhibitor

Showcase your organisations’ products, ideas and initiatives to Ministers and leading decision-makers from the transport sector, as well as international media. Hold live demonstrations of technologies and concepts at your stand. Joint stands arranged by organisations with common interests are most welcome. Exhibitors are listed on the International Transport Forum’s website and in the official summit documents.

Exhibitions can be inside or outside subject to the needs of the display.

Make announcements at the Summit

Tell the world! The International Transport Forum’s 2012 Summit attracts media representatives from around the world. Benefit from this large gathering of media and make your announcements at the Summit. Contact michael.kloth@oecd.org for more information.

Conduct your meetings in Leipzig in conjunction with the Summit

Planning an annual general assembly, meeting of the Board, or workshop specific to your organisation? Why not hold it in Leipzig in conjunction with the 2012 Summit? Provide your members with increased opportunities for networking at the Summit, while also achieving core business goals. The International Transport Forum would be delighted to discuss the opportunity for co-location of your event or meeting for the benefit of both organisations. Contact itf.contact@oecd.org to start the discussion for this opportunity.

Attend the Summit as a delegate or a team of delegates

Interact with speakers and experts during the Summit. Actively participate in discussions when moderators open the floor to the audience – ask questions, challenge points made and help push the boundaries of the strategically important transport discussion. There is also opportunity to network with other delegates during session breaks, receptions and the gala dinner, or while browsing the exhibition and live demonstrations or during a technical tour. Registration will open in February via www.internationaltransportforum.org.
**Link websites**

Make the connection between our organisations by presenting the International Transport Forum’s logo and link on your website. As partners in the goal to achieve better, more efficient, global transport networks, sharing information is essential. Visitors to our websites may benefit from information provided by both organisations so why not make the connection easier for our members and readers? Contact michael.kloth@oecd.org for logo and text exchanges.

**Keep in contact with the team at the International Transport Forum**

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