Workshop On Implementing Sustainable Urban Travel Policies in Japan And Other Asia-Pacific Countries
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IMPLEMENTING SUSTAINABLE URBAN TRAVEL POLICIES: HOW CAN NATIONAL GOVERNMENTS HELP?

Presentation by
Mary CRASS & Masatoshi MIYAKE
Transport Policy Division
ECMT (France)
EUROPEAN CONFERENCE OF MINISTERS OF TRANSPORT

- Forum for policy discussion and debate among transport ministries
- 43 Member Countries from all regions of Europe
- 7 Associate Members (Australia, Canada, Japan, Korea, Mexico, New Zealand, United States)
- 1 Observer (Morocco)
CONTEXT: 1995 ECMT-OECD STRATEGY on URBAN TRAVEL AND SUSTAINABLE DEVELOPMENT

STRAND 1: Best Practice Policies

STRAND 2: Innovations In Policies

STRAND 3: Sustainable Urban Development via Pricing Strategy
Implementing integrated policy packages for sustainable urban travel:

Why is it so difficult?
What can national governments do?
Implementing Sustainable Urban Travel Policies

BARRIERS TO IMPLEMENTATION OF INTEGRATED STRATEGIES

- Poor policy integration and co-ordination;

WHAT CAN GOVERNMENTS DO?

- Develop a national policy framework for sustainable urban travel;
## Implementing Sustainable Urban Travel Policies

### Barriers to Implementation

- Inefficient or counterproductive institutional roles and procedures, including inadequate or lack of coordination, including:
  - Incomplete or excessive decentralisation of responsibilities for urban travel;

### What Can Governments Do?

- Co-ordinate national policy approaches on urban land-use, travel, health and the environment;
- Encourage effective public participation, partnerships and communication;
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<table>
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<th>BARRIERS TO IMPLEMENTATION</th>
<th>WHAT CAN GOVERNMENTS DO?</th>
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<td>✏️ an unsupportive legal or regulatory framework;</td>
<td>✤ Provide a supportive legal and regulatory framework;</td>
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<td>✏️ weaknesses in the pricing/fiscal framework,</td>
<td>✤ Ensure a comprehensive pricing and fiscal structure;</td>
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<td>✤ Rationalise financing and investment streams;</td>
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**BARRIERS TO IMPLEMENTATION**

- poor data quality and quantity.

**WHAT CAN GOVERNMENTS DO?**

- Improve data collection, monitoring and research.
THE INSTITUTIONAL FRAMEWORK

- Needs to enable the development and implementation of comprehensive, integrated plans for urban travel;

- Involves all levels of government: national, regional and local -- co-ordination can be complex:
  - urban transport and land use planning takes place at different levels of government;
  - new institutional arrangements – formal or informal -- may be necessary.
THE INSTITUTIONAL FRAMEWORK

- Different government systems will have different integrated solutions: no one institutional model;
  - Centralised systems
  - Federal systems
  - Formerly centrally planned systems (e.g., Russia & other CIS, CEE countries Hungary, Poland)
THE INSTITUTIONAL FRAMEWORK

HORIZONTAL INTEGRATION ACROSS SECTORS AT DIFFERENT LEVELS OF GOVERNMENT

- **NATIONAL**
  - Ministries of Transport, Environment, Spatial Planning, Health (but also Finance, Economy…!)

- **REGIONAL**
  - Planning agencies, particularly for transport, infrastructure and land use.
  - Increasingly recognized as key for integrated planning

- **LOCAL**
  - Municipal transport and planning authorities, health services and local environmental monitoring agencies.
THE INSTITUTIONAL FRAMEWORK

VERTICAL INTEGRATION:
THE RIGHT ROLE FOR THE RIGHT LEVEL OF GOVERNMENT

- **Subsidiarity** – often cited as reason for non-involvement.

- National governments can provide a supportive, co-ordinated policy framework for integrated urban travel policy development and implementation at regional and local levels.

- A supranational role?
THE INSTITUTIONAL FRAMEWORK

REGARDING DECENTRALISATION:

❖ Avoid incomplete or excessive decentralisation:

➢ Transfer of authority to lower levels of government must be accompanied by transfer of commensurate responsibility for resources;

➢ Usually requires reform to fiscal and regulatory structures, so difficult, but often necessary to facilitate implementation.
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Current ECMT Work: Dissemination and Testing of Findings


- Specific policy studies based on Ministerial recommendations

- Study on improving urban data quality and coherence (2004-2005)

Implementing Sustainable Urban Travel Policies

The Tokyo Workshop

- **Session 2: Policy and Institutional Framework**
- **Session 3: Improving the Quality of Public Transport**
  - Enhancement of Public Transport
  - IT Solutions
- **Session 4: Managing Demand**