A series of workshops is underway in specific groups of countries to carry forward the recommendations of the work of the European Conference of Ministers of Transport (ECMT) on sustainable urban travel, in particular the Key Messages for Governments¹ approved by ECMT Ministers in 2001, examining how they apply/do not apply to specific regional/national/local circumstances. The Key Messages indicated the necessity of flexible, integrated policy packages — comprised of a cross-sectoral mix of regulatory, pricing, and technological measures aiming to integrate land use and transport planning, manage growth in private car use, promote public transport and encourage walking and cycling — and brought forth policy recommendations for national governments on improving implementation.

The United States Department of Transportation hosted the first workshop in November 2003 in Washington D.C., focusing on how countries - in particular the United States with its federal system of government - are bridging the gap between the identification and implementation of effective sustainable urban travel options. The second workshop was hosted by the Ministry of Transport of Russia in 30 September to 1 October 2004 to examine how the historical, economic, institutional, and policy-making specificities of Russia, other CIS countries, and Central and Eastern Europe, impact the implementation of sustainable urban travel policies.

The Tokyo Workshop – third in the series, hosted by Japanese Ministry of Land, Infrastructure, and Transport (MLIT) in partnership with the ECMT – will examine implementation of sustainable urban travel policies in Japan and other Asia-Pacific countries. The workshop will focus on implementation of both “pull” measures (enhancing attractiveness of public transport) and “push” measures (discouraging individual travellers from excessive car use) as well as the policy framework including evaluating implementation of policies.

¹ http://www1.oecd.org/CEM/pub/pubpdf/02UrbKey.pdf
Workshop participants will be asked to focus on the following questions, among others:

- What is the successful form of national policy framework, in particular, in Asia-Pacific countries? What are the institutional barriers to successful integrated policymaking and implementation?
- What are successful ways to encourage the use of public transport? What is the role of public authorities at different levels of government (national, regional and local) in the organisation and financing of public transport?
- How can national policies promote technological applications to public transport systems?
- How can governments promote the efficient use of transport infrastructure? What national, regional or local policies facilitate the development and implementation of demand management tools?

### DAY 1  Wednesday, 2 March

9:00 – 9:30  Registration

**SESSION 1  Welcome**

9:30 – 9:40  Welcome and Opening Remarks  
*Hayao Hora, Vice-Minister for International Affairs, MLIT, Japan*

9:40 – 9:50  Opening Remarks  
*Jack Short, Secretary General, ECMT*

9:50 – 10:00  Overview of the Workshop and the ECMT/OECD Project on Urban Travel and Sustainable Development  
*Mary Crass and Masatoshi Miyake, ECMT*

**SESSION 2  Policy and Institutional Framework for Sustainable Urban Travel**  
*Moderator : Jack Short, Secretary General, ECMT*

The principal elements of the ECMT’s *Key Messages for Governments* were to establish a national policy framework that supports and influences national, regional and local goals for land-use, passenger and freight transport, health and the environment; and to improve institutional co-ordination and co-operation among many actors in the urban transport system.

Workshop participants will share information on current policy frameworks in their countries, with special attention to Asia-Pacific countries, and discuss how these national frameworks have contributed to better implementation of urban travel policies.

**Key Questions for this session:**

1. How has the policy framework -- in particular in Asia-Pacific countries -- led to successful urban travel policy implementation? What barriers have been encountered in policy planning and implementation, and how have they been overcome?
2. Is the institutional framework providing for successful co-ordination of responsibilities among actors for urban transport policy? What institutional barriers have been encountered? How have they been overcome?
3. How, more specifically, are spatial and transport planning being better integrated?

10:00 – 10:30  
- **Keynote Speech: Enhancement of Urban Transport Sustainability** (a brief overview on basic policy framework and future direction of urban transport in Japan)  
  *Shigeru Morichi, Professor, Dr. of Engineering, National Graduate Institute for Policy Studies, Japan*

10:30 – 10:40  
- **Discussion: All Participants**

10:40 – 10:55  
- **Coffee Break**

10:55 – 11:15  
- **Overcoming Institutional Barriers to the Implementation of Integrated Transport Strategies**  
  *Anthony D. May, Professor of Transport Engineering, University of Leeds, United Kingdom*  
- **Urban Travel in China: Continuing Challenges with Rapid Urbanisation and Motorisation**  
  *Wu Wenhua, Director of Division, Transport Management and Techno-Economic Dept., Institute of Comprehensive Transportation of National Development and Reform Commission, People’s Republic of China*  
  *(Presentation Cancelled)*  
  *(Paper Available)*

11:15 – 11:35  
- **Implementing Urban Travel Policies in Korea**  
  *Jeong Hee Kim, Assistant Director, Surface Transport Planning Division, Ministry of Construction and Transportation, Republic of Korea*

11:35 – 11:55  
- **Making Urban Travel More Sustainable in Australia**  
  *Mark Cridland, Director, Sustainable Transport Policy, New South Wales Ministry of Transport, Australia*

11:55 – 12:15  
- **Integration of Transport and Land-use Planning in Japan: Relevant Findings from Europe**  
  *Presented by Mary Crass and Masatoshi Miyake, ECMT in absence of Peter Güller, Director, SYNERGO - Planning and Project Management, Switzerland*

12:15 – 12:35  
- **Assessing Environmental Impacts of Transport and Land-use Policies in the Tokyo Metropolitan Area**  
  *Shinichi Muto, Assistant Professor, Department of Civil Engineering and Urban Design, Osaka Institute of Technology, Japan*

12:35 – 13:00  
- **Discussion: All Participants**

13:00 – 14:00  
- **Lunch**
SESSION 3  Improving the Quality of Public Transport

Enhancing the quality of public transport can help attract demand for individual car travel. Frequency of service, high-quality vehicles, provision of real-time traffic information, safety and security, and integrated ticketing systems for plural public transport modes can all be elements of quality public transport. In this session, the panel members will address their experiences with enhancing public transport quality and applying IT solutions with a special focus on Japanese public transport.

3-A  Enhancement of Public Transport
Moderator: Tetsuo Yai, Professor, Tokyo Institute of Technology, Japan

Key Questions for this session:
1. How is service quality being improved to encourage the use of public transport?
2. What roles have public authorities at different levels of government (national, regional and local) played in the organisation and financing of public transport?
3. What regulatory/legal/institutional/fiscal/financial framework is needed so that financing of public transport is efficient/fruitful? Where are there incoherencies/inconsistencies in the existing framework? How could they be overcome?

14:00 – 14:20  Overview of the Public Transport System and Policy in Japan
Ryo Watanabe, Director for the Regional Development of the Transport Planning Division, MLIT, Japan

14:20 – 14:40  Promoting Bus Transport in Hamamatsu City
Mitsuo Nagata, Division Director, Traffic Policy Division, City of Hamamatsu, Japan

14:40 – 15:00  Making Transport Barrier-free
Tetsuo Akiyama, Professor, Tokyo Metropolitan University, Japan

15:00 – 15:20  Improving Efficiency through Privatisation of Railways
Masayuki Satomi, East Japan Railway Company, Japan

15:20 – 15:40  Lessons Learned from 1995 Tokyo Subway Sarin Gas Attack
Tatsuo Funato, Manager, Safety Affairs Department, Tokyo Metro Co., Ltd

15:40 – 16:00  Impact of Decentralisation of Responsibilities on Public Transport
Chantal Duchêne, Director General, Groupement des Autorités Responsables de Transport (GART), France

16:00 – 16:30  Discussion: All Participants

16:30 – 16:40  Coffee Break
3-B IT Solutions to Improve Public Transport

Moderator: Morihiro Kawata, Director, Policy Research Institute for Land, Infrastructure and Transport, Japan

Key Questions for this session:
1. How can IT solutions enhance the attractiveness of public transport? What does experience show for increased ridership?
2. How can the costs of IT investments be covered? Are public transport users willing to pay higher fares to cover these costs?
3. How can national policies promote the development and implementation of IT solutions?
4. How can different levels of governments, transport operators, IT vendors and users collaborate?

16:40 – 17:00
- Use of IT for Developing Sustainable Public Transport: Status at present and prospects for future
  Hirokazu Akahane, Professor, Chiba Institute of Technology, Japan

17:00 – 17:20
- Case 1: Real-time Navigation System: A CyberRail Function
  Takahiko Ogino, Chief Researcher, Transport Information Technology Division, Railway Technical Research Institute, Japan

17:20 – 17:40
- Case 2: Smart IC Cards for Railway and Bus Services "PiTaPa"
  Tomonori Yokoe, Representative Managing Director and C.O.O., Surutto Kansai Co., Ltd., Japan

17:40 – 18:00 Discussion: All Participants

18:30 Welcome Reception
**Key Questions for this session:**
1. What factors have shown to be helpful in influencing transport demand?
2. What national, regional or local policies have facilitated the implementation of demand management tools?
3. Has managing demand for travel influenced transport investment decisions?
4. What role has non-motorised travel – cycling and walking – played in bringing about sustainable urban travel?

9:30 – 9:50
- **Use of Demand Management Tools in Japan**
  Haruo Ishida, Professor, Graduate School of Systems and Information Engineering Policy and Planning Sciences, University of Tsukuba, Japan

9:50 – 10:10
- **Promoting Cycle & Ride and Local Community Bus Services in Misato City**
  Isao Ohno, Assistant Director of Traffic Division, Department of Environment and Economy Traffic Division, City of Misato, Japan

10:10 – 10:30
- **Prospects for Mobility Management in Japan**
  Satoshi Fujii, Associate Professor, Department of Civil Engineering, Tokyo Institute of Technology, Japan

10:30 – 10:50
- **Company Travel Plans: the UK and European experience**
  Thomas Rye, Reader in Transport Studies, Napier University, United Kingdom

10:50 – 11:10
- **Car Sharing: From pilot project to implementation**
  Matthew Barth, Professor and Director, Electrical Engineering, University of California, Riverside, United States of America

11:10 – 11:30
- **Implementing Road and Congestion Pricing: Lessons from Singapore**
  Jeremy Yap, Deputy Director (Land Transport), Ministry of Transport, Singapore

11:30 – 11:50 Discussion: All Participants

11:50 – 12:05 Coffee Break

**SESSION 5**

Conclusions

12:05 – 12:20
- **Conclusions**
  Kohei Goto, Director, International Transport Policy Office, MLIT, Japan

12:20 – 12:30
- **Closing Remarks**
  Jack Short, Secretary General, ECMT

12:30 – 13:50 Lunch

13:50 – 16:30 Technical Tour
  Tokyo Metro