International Award to Honour Seamless Transport Solutions

Call for Applications launched for 2012 Transport Achievement Award

The 2012 Transport Achievement Award Call for Applications was launched in Paris today as part of the run-up to the International Transport Forum’s 2012 Summit on “Seamless Transport: Making Connections”. It will be presented at the Summit on 2-4 May 2012 in Leipzig, Germany, in the presence of Transport Ministers from around the globe.

The 2012 Transport Achievement Award will honour a project, initiative or product that demonstrates how the vision of seamless transport can become reality. The Award challenges transport operators, service providers, authorities, suppliers and manufacturers from the rail, road, maritime or aviation sectors to demonstrate how they develop new forms of mobility through seamless connections between people, infrastructure and markets.

“The user of transport wants a simple and easy-to-use system where they are concerned only with when to use a transport service, and the points of departure and arrival.” explained Michael Kloth, Acting Secretary General of the International Transport Forum at the OECD on the occasion of the launch.

“In an ideal seamless transport model, the system would provide services, connections and real-time information that result in movement of people and goods with minimal planning and effort.”

“Seamless transport systems is an aspiration that aims to meet user needs by combining various modes, connections and services, with minimal transaction hassle and in a cost-effective manner,” said Kloth.

Applications for the Award are open to all modes of transport: operators, service providers, authorities, and suppliers and/or manufacturers, within International Transport Forum member and observer countries. It will be awarded in the presence of Transport Ministers from around the globe at the International Transport Forum’s Annual Summit to be held 2-4 May 2012 in Leipzig, Germany.

The International Transport Forum at the OECD is offering this prestigious award with the support of several key industry organisations. For more details or to apply for the Award, go to www.internationaltransportforum.org/2012/awards

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About the International Transport Forum:

The International Transport Forum is a strategic think tank for the transport sector. Each year, it brings together Ministers from the Forum’s 53 member countries, along with leading decision-makers and actors from the private sector, civil society and research, to address transport issues of strategic importance. An intergovernmental organisation at the OECD, the Forum’s goal is to help shape the transport policy agenda, and ensure that it contributes to economic growth, environmental protection, social inclusion and the preservation of human life and wellbeing. The International Transport Forum’s 2012 Summit, to be held on 2 - 4 May in Leipzig, Germany, will focus on Seamless Transport.