Press Release

Paris, 8 February 2013,

EXHIBITION OF ROAD SAFETY INNOVATION

PRESENT YOUR LATEST LIFE-SAVING RESEARCH AT THE 2013 SUMMIT, 22-24 MAY 2013, LEIPZIG, GERMANY

Dear Colleagues,

Around the world, 1.3 million people die in road accidents every year - and the number is growing, despite the progress achieved in many countries. To stop the trend and to reduce these deaths by 2020, the United Nations has launched the Decade of Action for Road Safety. Research institutions, NGOs, public administrations, development organisations and private sector firms have all joined the campaign to help make this ambitious goal a reality.

The International Transport Forum Summit offers these institutions and companies a unique opportunity to showcase how they work to save lives. If you are engaged in the development of innovative practices, technologies or policies that will make the world’s roads safer, I invite you to present your work to a global audience of ministers, government officials, business leaders and international media at the 2013 Summit of transport ministers from the 54 Forum member countries which will be held on 22-24 May 2013 in Leipzig, Germany.

At the Summit, a special “Exhibition of Road Safety Innovation” will highlight new trends in road safety research. Your ideas on how to make the world’s roads safer should be part of this exhibition. Please find information on how to participate here.

The International Transport Forum continues to work extensively in the area of road safety, including recently publishing reports on Sharing Road Safety, Reporting on Serious Road Casualties, Assessment of the Effectiveness of Road Safety Measures, Cycling and Motorcycling Safety and Pedestrian Safety. More information is available here.

The Forum also manages the International Road Traffic and Accident Database (IRTAD). More details available on our website: www.internationaltransportforum.org

Sincerely yours,

José Viegas
Secretary-General