MEDIA RELEASE

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HERE joins Corporate Partnership Board

Nokia’s navigation and mapping business is 13th member of ITF’s platform for policy dialogue with private sector

HERE, a leader in navigation, mapping and location experiences, is the latest private sector company to join the International Transport Forum’s Corporate Partnership Board (CPB), along with 12 other international enterprises from seven countries.

HERE, a Nokia company, specialises in providing real-time traffic information based on data captured from tens of thousands of sources including their own collection vehicles. About 2.7 million changes are made to HERE maps every day, helping drivers to avoid congestion and take advantage of near-by services such as parking, petrol stations and restaurants.

“HERE is working at the cutting edge of current trends in transport. Their input will be of great value for the CPB by deepening the technical knowledge in support of a business perspective on emerging transport policy issues and new challenges to the transport system”, said ITF Secretary-General José Viegas. “We welcome them on board and very much look forward to working with HERE in the next round of projects launched by CPB.”

“We are thrilled to be a participant in the ITF’s Corporate Partnership Board and look forward to playing an active and constructive role in supporting public policy dialogue and advancing next generation intelligent transportation”, said HERE Senior Vice President Ogi Redzic.

The CPB is ITF’s platform for engaging with the private sector and enriching policy discussion with a business perspective. It was created by the 54 ITF member countries in 2013. Current members are: Bombardier Transportation, China Communications Construction Company (CCCC), China Ocean Shipping Company (COSCO Group), HERE, Kapsch TrafficCom, Meridiam, Michelin, Nissan Motor Corporation, PTV Group, SerTrans Logistics, Total, Uber and Volvo Group. More information on the Corporate Partnership Board at www.internationaltransportforum.org/cpb

The International Transport Forum at the OECD is an intergovernmental organisation with 54 member countries. It acts as a strategic think tank for transport policy and organises an Annual Summit of transport ministers. It is the only global body with a mandate for all transport modes. Our mission is to foster a deeper understanding of transport’s role in economic growth, environmental sustainability and social inclusion. To this end, we analyse transport issues, share knowledge and promote dialogue among decision makers.

The ITF’s 2015 Summit on the theme "Transport, Trade and Tourism: Mobility for a Connected World" will take place from 27-29 May 2015 in Leipzig, Germany.

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