2012 KOTI – ITF/OECD Seminar on

SEAMLESS PUBLIC TRANSPORT FOR ALL

CC 5 Conference Centre, OECD
Paris
March 6 (Tue), 2012

DRAFT

AGENDA

Background and Purpose

To strengthen mutual cooperation between ITF and KOTI based on the Memorandum of Understandings of 2009, the first joint seminar was held on Green Growth in Transportation in Paris in 2010. In 2011, there was a roundtable seminar in Seoul on Promotion of Electric Vehicles. Following this successful knowledge sharing experiences, the 3rd annual conference for 2012 will be held at Paris in March.

Theme

The theme of the 2012 joint seminar has been discussed and agreed that this will contribute to the theme of 2012 Transport Forum, specifically, to the session on Technology for Information Sharing and Ticketing. The theme of the 3rd KOTI/OECD joint seminar is decided as Seamless Public Transport for All. Three possible sub topics under this theme can be identified as:

- Seamless public transport strategy for national perspectives
- Better network design for seamless public transport operation
- New technology to facilitate seamless transport operation
10:20 p.m.  Opening Remarks

Opening remarks by Michael KLOTH, Acting Secretary General, ITF OECD
Welcoming remarks by Gyeng Chul KIM, President, Korea Transport Institute

Session 1  10:30 – 12:10

Seamless Public Transport Strategy for National Perspectives

Chair: Stephen PERKINS, ITF OECD

What is the state of the art in seamless public transport services in national or international perspectives?
How to promote integration between public transport modes to provide seamless transport service?
Can this integration make public transport become competitive to private cars for medium and long distance travel?
How to promote or meet new public transport demand while minimizing new infrastructure provision?

10:30 - 11:00  Presentation 1: One Nation, One Seamless Transport City
Sangmin LEE, Korea Transport Institute

11:00 - 11:30  Presentation 2: Simple, Seamless Public Transport across the Nation, Dutch experience in implementing the OV-chipkaart
Francis CHEUNG, Dutch Ministry of Infrastructure and the Environment

11:30 - 12:10  Discussion
Changwoon LEE, Korea Transport Institute
Gustav NIELSEN, senior consultant, former ITE(toi in Norway) member
Philippe CRIST, International Transport Forum

Lunch  12:10 – 13:30
Session 2: **Better Network Design for Seamless Public Transport Operation**

*Chair: Kurt VAN DENDER, ITF OECD*

How seamless is the transition from intra-city transport networks to inter-city networks?
What can be done to better integrate intra- and inter-city travel in network design?
What should be considered when designing main urban transit centre to provide better connectivity?
What economic benefit can we have from better network design for integration

13:30 - 14:00 Presentation 1: **Physical Integration of Public Transport Network**
Youngjong KWON, Korea Transport Institute

14:00 - 14:30 Presentation 2: **Key Factors of Network Design for Seamless, Intra-Regional Public Transport**
Gustav NIELSEN, senior consultant, and former ITE member in Norway

14:30 - 15:00 Discussion
Sangjin HAN, International Transport Forum
Matthew HUDSON, Transport for London

Coffee break 15:00 - 15:30

Session 3 15:30 – 17:00

**New Technology to Facilitate Seamless Public Transport Operation**

*Chair: Sangmin Lee, Korea Transport Institute*

What types of technologies facilitate seamless transport operations?
How to automate fare collection using the latest information technologies with satisfactory accuracy?
How to reasonably distribute revenue from fare collection between stakeholders?
Where else can these technologies be applied in transport system?
Do they extend beyond transport-only uses and if so, does this have an impact on their uptake?
15:30 - 16:00  Presentation 1: **Fare Integration, One Card All Pass**  
*Jungsil LIM, Korea Transport Institute*

16:00 - 16:30  Presentation 2: **The future of Oyster card in London**  
*Matthew HUDSON, Transport for London*

16:30 - 17:00  Discussion  
*Wonjae JANG, Korea Transport Institute*
*Francis CHEUNG, Dutch Ministry of Infrastructure and the Environment*

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**Concluding**  
17:00 – 17:10

17:00 - 17:10  Closing Remark  
*Michael KLOTH, Acting Secretary General, International Transport Forum*
*Gyeng Chul KIM, President, Korea Transport Institute*