2014 KOTI- ITF/OECD Joint Seminar
“Urban Transport for a Changing World”

AGENDA

March 27, 2014
Press Room, Korea Press Center,
Seoul, Korea
2014 KOTI- ITF/OECD Joint Seminar
“Urban Transport for a Changing World”

The world is facing both challenges and opportunities from a rapidly changing demography and the advancement of ICT. Changes in demography have been most noticeable in East Asia, especially in Japan, Korea and China. The ICT revolution is rapidly changing our daily lifestyle in every aspect by enabling higher levels of information connectivity which was previously unthinkable.

The transport sector should accommodate these challenges and at the same time exploit the opportunities provided by the ICT advancement. In Korea the new government is promoting “creative economy” as the new economic agenda. Creative economy has advanced as a new paradigm for the post-industrial era where technological innovation and consilience of knowledge are extremely important. Creative economy also aims at creating high quality employments by promoting creative ideas and knowledge-based economic activities.

The 2014 KOTI-ITF/OECD Joint Seminar is designed to address the role of transport in a changing world. The three East Asian countries, China, Japan and Korea, share more or less similar challenges and opportunities from changing demographic and technological conditions. In this year’s seminar each country introduces its best practice cases for mutual benchmarking.

KOTI and OECD/ITF have held joint seminars since 2010 to share knowledge and experience on topics of mutual interest as well as to strengthen mutual cooperation. The first seminar examined green growth in transportation. In 2011, the focus was on promotion policies and critical evaluation of electric vehicles. The 2012 seminar explored seamless public transport for all. In 2012 the theme of joint seminar was funding transport aligned with the theme of 2012 Leipzig Forum.

The output of this conference will be channelled into the upcoming 2014 Leipzig Forum as an input. The findings will also be shared by the OECD member countries. The papers from the conference will be published in the form of a book or proceedings by either OECD or KOTI will be available as policy guidelines for decision makers.
THURSDAY  March 27th 2014

Registration  9:30 – 10:00

Opening  10:00 – 10:30

10:00 - 10:05  Opening Remarks
Gyeng Chul KIM, President, Korea Transport Institute

10:05 - 10:10  Congratulatory Remarks
Jong-hum PARK, Deputy Minister, Ministry of Land, Infrastructure and Transport

10:10 - 10:30  Keynote Speech
Urban Mobility at the Crossroads: Social megatrends, tech options and policy choices
by José VIEGAS, Secretary General, International Transport Forum

Coffee break  10:30 - 10:50

Session 1  10:50 – 12:40

Session 1: Transport and ICT: How ICT Induces Behavioral Changes in Transport
Chair: Sungwon LEE, Vice President, Korea Transport Institute

10:50 - 11:20  Presentation 1:  How Advancement in ICT Changes Traditional Behavioral Patterns in Transport
Taehyung KIM, Korea Transport Institute
11:20 - 11:50 Presentation 2: The Importance of the Modal Structure of Transport for Global Long-term Scenarios
Andreas KOPP, World Bank

11:50 - 12:30 Discussion
Open discussion with following discussants to join:
Yong Seog KIM, Ministry of Land, Infrastructure and Transport
Seungjae LEE, University of Seoul
Jeong Whon YU, Ajou University
Yeonmyung KIM, International Transport Forum (OECD)

Lunch break 12:30 - 14:00

Session 2 14:00 – 15:50

Session 2-1: Urban Transport Challenges in Asian Mega Cities

Chair: Andreas KOPP, World Bank

14:00 - 14:30 Presentation 1: Lessons from Transition of Urban Transport Policies in Korea
Sang-kyu HWANG, Korea Transport Institute

14:30 - 15:00 Presentation 2: Urban Rail Development in Tokyo: From 2000 to 2010
Hironosi KATO, Tokyo University

15:00 - 15:40 Discussion
KeeYeon HWANG, Hongik University
Won-yong KWON, University of Seoul
Claus WALLENSTEIN, MAN Truck & Bus Korea Ltd.
Ryu IMAHASHI, Institute for Transport Policy Studies

Coffee break 15:40 - 16:00
Session 2-2: **Urban Transport Challenges in Asian Mega Cities**

*Chair: José VIEGAS, Secretary General, International Transport Forum*

16:00 - 16:30  Presentation 3: **Urban Transport Challenges in the Beijing Region Mega-city** Chu HAORAN, Transport Planning and Research Institute

16:30 - 17:00  Presentation 4: **Urban Development, Transport and CO₂ Emissions**
  Aimee Aguilar JABER, International Transport Forum (OECD)

17:00 - 17:40  Wrap-up Discussion  
  KeeYeon HWANG, Hongik University  
  Won-yong KWON, University of Seoul  
  Claus WALLENSTEIN, MAN Truck & Bus Korea Ltd.  
  Yong Seog KIM, Ministry of Land, Infrastructure and Transport  
  Andreas KOPP, World Bank  
  Ryu IMAHASHI, Institute for Transport Policy Studies

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17:40 - 17:50  Closing Remarks  
  *José VIEGAS, Secretary General, International Transport Forum (OECD)*  
  *Gyeng Chul KIM, President, Korea Transport Institute*

| Official Dinner | 18:30 – 20:30 |