WORKSHOP
on
Innovation in Accessible Transport For All

USA-Washington DC, 14 January 2010
Because the population is diverse
MISSION STATEMENT

We work so that the environments, products and services respect human diversity, by means of the “Design for All”
VISION

The Foundation will become a worldwide referent in the field of “Design for All”, by means of:

• **Knowledge**: Having a team trained at the highest level, and developing research works aimed to demonstrate the benefits of the DfA and the ways to implement it.

• **Participation and Spreading**: Reaching everywhere in more languages, putting ourselves in the centre of the social networks linked to the DfA.

• **Commitment**: Making that enterprises and administrations assume DfA and apply it in the interest of all citizens.
The Design for All Foundation method to promote the implementation in companies
H.U.M.B.L.E.S. METHODE
(©Aragall 2007)

Highlight Design for All opportunities
Users identification
Monitor interaction
Break through options
Lay out solutions
Efficient implementation and Communication
Success evaluation
The Foundation gives advise to the companies on how to implement the H.U.M.B.L.E.S. method so they can:

- Get to know better their customers and users, both real and potential.
- Direct the company towards them, satisfying their needs, expectations and wishes.
- Improve the communication strategies.
- Create internal and external benefit.
Flag of Towns and Cities for All
The main goal of the “Flag of Towns and Cities for All” is to make visible the continuous efforts governments make to improve the quality of their environments and services by adapting them to the diversity of their citizens.

- But also to ensure that actions are structured in a plan developed with citizens participation.
Aims

- COMMITMENT
- PLANNING
- PARTICIPATION
- COOPERATION
- DISSEMINATION
Obtaining the Flag is formalized by an agreement between the government and the Design for All Foundation.

This agreement specifies:

- The **involvement of the government** with the aims and requirements of the Flag.
Actions and projects should:

- Mean at least an amount equivalent to **2% of their investment budget**. Although the funds used can come from other budgets or administrations.

- Obtain the support of citizens by **participatory processes** or the involvement of at least one local association.

- Must be of direct benefit for all citizens, showing **tangible results**.

- Must be **validated** by the Design for All Foundation.
- Appointment of a **coordinator** of the project to act as technical link with the Design for All Foundation.

- The **participation fee** of the municipality, approved by the Towns and Cities Committee, is established according to the number of inhabitants.
SPECIFICS RESEARCHES

- Railways benchmarking study
- Electrical bicycle/tricycle
THANK YOU VERY MUCH

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