A look back at the 2015 Summit

Trade and tourism are two unparalleled global success stories. They are creating the wealth of nations and created ties that bind people around the globe. The key enabler of that phenomenal success is, and will continue to be, transport. All great leaps forward in trade and tourism have been associated with innovation in transport - from the advent of steam-driven trains and ships via the car and passenger air travel to the automated and networked mobility that we see on the horizon.

Transport faces enormous challenges in that role today: challenges in responding to growing and shifting trade flows. Challenges in preparing for shocks to supply chains as natural disasters become more frequent and serious. Challenges, not least, in balancing mobility with sustainability as the number of travellers increases and global trade expands further still.

The interrelationships between the “three Ts”, Transport, Trade and Tourism, and how they can be made more productive are of concern to leaders who shape policy and drive business everywhere. Almost 1100 of them, from 66 nations and including 35 ministers and vice ministers, came to Leipzig in Germany in the last week of May to explore the future of transport trade and tourism at the 2015 Summit of the International Transport Forum under the Presidency of New Zealand and its Minister of Transport, the Hon. Simon Bridges.

The upcoming global climate talks at the 21st Conference of Parties (COP 21) in Paris in December 2015 provided a topical prism for this discussion. More than four decades after the first oil shock, transport still accounts for about a quarter of global CO\textsubscript{2} emissions. Sustainable growth of trade or tourism – of the economy in general - will not be possible without de-carbonising transport. UN Secretary-General Ban Ki-moon, in his video message to the Summit, thus urged ministers to accelerate efforts to reshape the world’s transport systems. The launch in Leipzig of the “Paris Process of Mobility and Climate” by 150 transport stakeholder organisations aiming to accelerate the implementation of climate commitments in transport, underlined that the sector is ready to act now.

The pertinence of issues and the continued high level of participation underline the role of ITF’s Annual Summit as the premier transport policy event in the world. Ministers value “the Davos of Transport”, as Leipzig has been called, for the richness and depth of exchange across regions, cultures, economic development levels and political affiliations. More than 100 bilateral and multilateral meetings were held during the Summit and the increasingly popular Ministers’ Roundtables (which allow ministers to discuss hot topics – regulating drones, liberalising rail transport, aviation security – without entourage) are testament to the Summit’s increasing role in helping to compare, vet and shape policy.

Among the many outcomes of the Summit – from the Declaration from Ministers on Transport, Trade and Tourism agreed by the Council of Ministers of Transport to the three international agreements signed in Leipzig – perhaps the most seminal was the accession of three new countries to the ITF. With Argentina, Israel and Morocco, the organisation now counts 57 member countries.

Their accession to the ITF and the success of the 2015 Summit are testimony to the value that the work done by our small and truly lean organisation is bringing to its member governments. And the fact that Korea’s largest airport, Incheon International, joined the ITF’s Corporate Partnership Board (CPB) in Leipzig in the presence of Korea’s Minister of Land, Infrastructure and Transport, Yoo Il-ho (following the example of recent CPB members as Google and Ford) demonstrates the interest that ITF has been able to generate in policy debate in the private sector.

This brochure assembles highlights of the 2015 Summit, for nostalgic perusal by those who were lucky enough to be in Leipzig, and to provide a glimpse of the Summit spirit for those who are considering attending next time. On 18-20 May 2016, the Summit will reconvene in Leipzig under the Presidency of Denmark, for three days of networking and debate around the topic “Green and Inclusive Transport”.

Meanwhile, all 2015 Summit materials – session summaries, presentations, video recording and photos – are available on the Summit website at www.internationaltransportforum.org/2015.

My colleagues and I are looking forward to seeing you next year. Until then, do write to me at itf.contact@oecd.org with your questions or suggestions.

Yours sincerely,

José Viegas
Secretary-General
About the International Transport Forum

Who we are
The International Transport Forum at the OECD is an intergovernmental organisation with 57 member countries. It acts as a think tank for transport policy and organises the Annual Summit of transport ministers. ITF is the only global body that covers all transport modes.

What we do
ITF works for transport policies that improve peoples’ lives. Our mission is to foster a deeper understanding of the role of transport in economic growth, environmental sustainability and social inclusion, and to raise the public profile of transport policy.

How we do it
ITF organises global dialogue for better transport. We act as a platform for discussion and pre-negotiation of policy issues across all transport modes. We analyse trends, share knowledge and promote exchange among transport decision-makers and civil society. ITF’s Annual Summit is the world’s largest gathering of transport ministers and the leading global platform for dialogue on transport policy.

Where we come from
The International Transport Forum was created on 18 May 2006 by ministers from 43 countries. The roots of ITF go back to 1953, when 16 European nations established the European Conference of Ministers of Transport (ECMT), an international organisation by treaty, to “co-ordinate and rationalise European inland transport of international importance”.

Our achievements
ECMT and ITF resolutions, recommendations and reports have informed transport policy decisions on issues as diverse as railroad regulation and road safety, accessibility and environmental standards, or market liberalisation for international road haulage services. Seat belts, helmets for motorcyclists, speed limits, blood alcohol limits and targeted traffic education programmes were all pioneered by ECMT before becoming the norm.

Our structure
The International Transport Forum is designed to be a flexible, efficient and politically responsible institution that creates value for its members. The Forum is administratively integrated into the Organisation for Economic Co-operation and Development (OECD), but it is politically independent, and many of its member countries are not OECD members.
Ministers and Heads of Delegations assembled at the conference table for the Open Ministerial

The 2015 Summit at work...
UN Secretary-General Ban Ki-moon addresses the Open Ministerial via video message.

New Zealand’s Simon Bridges presiding over the Council of Ministers of Transport.

Ministers welcome new ITF members: Morocco, Israel and Argentina.

Three Ministers’ Roundtables discussed regulation of drones, rail liberalisation and aviation security.

Swedish Minister Anna Johansson and the OECD’s Angel Gurría during the Opening Plenary.

Professor Pravin Krishna of Johns Hopkins University delivers his keynote.

The ITF Masterclass on the role of transport in global mass events.

Greece and New Zealand sign an Air Service Agreement.

Session summaries, presentations, video recordings and photos for download at www.internationaltransportforum.org/2015

... shaping the future of transport
The 2015 Summit at work: Shaping the future of transport

EU Transport Commissioner Violeta Bulc makes a point during a panel

A questioner at the Transport Outlook lunchtime session

Incheon Airport joins the ITF Corporate Partnership Board in the presence of Korean Minister Il-ho Yoo (centre)

Chile’s Minister Andrés Gómez-Lobo (r.) and Michael Cramer MEP take a question from the audience

Morocco and the ITF sign an agreement on road safety co-operation

Uber’s David Plouffe (c.) and BlaBlaCar CEO Frédéric Mazzella listen to Umberto de Pretto, International Road Transport Union

Michelin CEO Jean-Dominique Senard addresses the Open Ministerial

José Viegas welcomes Vice-Minister of Interior and Transport, Marcio Barbosa Moreira, as representative of new ITF member Argentina

Session summaries, presentations, video recordings and photos for download at www.internationaltransportforum.org/2015

66 COUNTRIES REPRESENTED
3 AGREEMENTS SIGNED
104 SPEAKERS
Summit topics

Session summaries, presentations, video recordings and photos for download at www.internationaltransportforum.org/2015
An ambitious and effective agreement is the first line of defence against climate change. This is why COP 21 is important.

Simon Bridges, Minister of Transport, New Zealand

"Shared, networked assets always provide more value than proprietary assets."

Robin Chase, Founder, Zipcar, Veniam

"Resilience is all about preparation."

Andrés Gómez-Lobo, Minister of Transport and Telecommunications, Chile

"Can regulation be improved? Yes. But until rules are changed, they must be respected."

Umberto de Pretto, Secretary-General, International Road Transport Union

"We must put a big, fat price on emissions to modify conduct."

Angel Gurría, OECD Secretary-General

"Business-driven innovation will foster environmentally friendly transport."

Georg Kapsch, CEO of Kapsch TrafficCom

"The next generation will be driving predominately electric cars that will in many cases be driverless. In planning, we need to take account of the fact."

Warren Truss, Deputy Prime Minister, Australia

"Can regulation be improved? Yes. But until rules are changed, they must be respected."

Umberto de Pretto, Secretary-General, International Road Transport Union

"The world is facing the next revolution in mobility."

Alexander Dobrindt, Federal Minister of Transport and Digital Infrastructure, Germany

"We require a workforce with the right skills to support and operate our transportation systems. Gender should not be a barrier."

Lisa Raitt, Minister of Transport, Canada

"The core vision is the creation of a single European transport area."

Violeta Bulc, European Commissioner for Transport

"The way for developing nations to lift their population out of poverty is by linking up to global value chains. For that, your transport system has to work."

Joakim Reiter, Deputy Secretary-General, UNCTAD

"It is time to reshape the world’s transport systems for a cleaner, safer and more sustainable future."

Ban Ki-moon, UN Secretary-General

"Trade liberalisation will bring investment to developing countries suffering from poor transport infrastructure."

Klaus Honig, Deputy Director-General, World Trade Organization

"We want to set an example in the fight against global warming."

Aune Hedin, Secretary of State for Transport, Sea and Fisheries, Finland

"The taxi industry has had a monopoly, and they want to keep it that way. Those days are going to be over."

David Plouffe, Uber

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Andrés Gómez-Lobo, Minister of Transport and Telecommunications, Chile

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Chong Meng Tan, Group CEO, PSA International

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AWARDS AND SPECIAL MENTIONS

Promising Innovation in Transport Award (Freight)
St. Lawrence Seaway: Hands-free mooring in deep-water locks
Manually securing cargo ships in locks with steel mooring lines is time consuming, labour intensive and potentially dangerous. The St. Lawrence Seaway Management Corporation (SLSMC) in concert with its supplier, Cavotec, developed the first ever hands-free mooring solution for locks. Terence Bowles, President and CEO of SLSMC received the 2015 Promising Transport Innovation Award in the freight category in the presence of Canada’s Deputy Minister of Transport, Infrastructure and Communities, Louis Lévesque (right).

www.greatlakes-seaway.com/en

Special Mention: Siemens eHighway
The eHighway brings the benefits of electric mobility to heavy-duty road freight. It combines overhead contact line electrification with hybrid-electric trucks that can also drive outside of the electric road.

www.siemens.com/mobility/eHighway

Transport Achievement Award
GoSwift: Smart border crossing management
José Vegas presents the 2015 Transport Achievement Award to GoSwift CEO Hannes Plinte (right). GoSwift runs an innovative queue management service at the Estonian border crossing points, which allows vehicles to pre-book time slots. This has cut waiting times at the border from 5 to 6 days during peak season to minutes.

www.goswift.eu

Special Mention: Transdanube
The Danube region is one of Europe’s most promising tourist destinations. Fourteen partners from eight countries in the Transdanube network promote sustainable transport and tourism along the river.

http://transdanube.eu/

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Promising Innovation in Transport Award (Passenger)
UbiGo: An integrated mobility service for everyday travel
Hans Arby, CEO of UbiGo, receives ITF’s 2015 Promising Transport Innovation Award in the passenger category from Swedish Minister of Infrastructure Anna Johansson. UbiGo works like a flexible mobile phone subscription, but with units for use of mobility services, rather than the number of SMS sent or Gigabytes surfed. The service combines public transport, car-sharing, rental car service, taxi and a bicycle system in a smartphone app.

www.ubigo.me

Special Mention: One Card All Pass (Korea)
The One Card All Pass is a nationally compatible transport card that covers bus, metro, railway and expressway travel across the country and replaces 11 different regional operators’ cards.

ITF Young Researcher of the Year
Dr. Nihan Akyelken, University of Oxford
Germany’s Parliamentary State Secretary Dorothée Bär (left) and Turkey’s Deputy Minister of Transport, Yahya Baş (right), on stage with Dr. Nihan (Turkey), ITF’s 2015 Young Researcher of the Year, during the Gala Dinner awards ceremony. An international jury of experts chose Dr. Akyelken for her contribution to developing a conceptual framework for the governance of sustainable freight transport in the age of globalisation. “It is no longer possible to distinguish between logistics and manufacturing systems,” writes Akyelken in her winning paper.

www.internationaltransportforum.org/2015

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www.greatlakes-seaway.com/en

ITF Awards
Session summaries, presentations, video recordings and photos for download at www.internationaltransportforum.org/2015
Car sharing pioneer Robin Chase presents her book *Peers, Inc.* during a break at the ITF Open Stage Café.

Side events, presentations, demonstrations...
A delegate from the United Arab Emirates poses with Maoris representing New Zealand, the 2015 ITF presidency country.

Cornie Huizenga of the Partnership on Sustainable Low Carbon Transport (SLoCaT) at the launch of the “Paris Process on Mobility and Climate”

During a Summit break, José Viegas explains the findings of ITF Corporate Partnership Board projects at the ITF Open Stage Café.

A Norwegian delegate in traditional dress at the stand of National Tourist Routes in Norway.

Side event of the Global Fuel Economy Initiative with Alex Koerner (International Energy Agency, left) and Lew Fulton, University of California at Davis.

German Minister of Transport Alexander Dobrindt arriving at the Summit in a self-driving BMW i3.

Leipzig School children vie to ask politicians questions about logistics during the Children’s University.

Exchanging views at the New Zealand stand.

Session summaries, presentations, video recordings and photos for download at www.internationaltransportforum.org/2015.
Side events, presentations, demonstrations around Transport, Trade and Tourism

Sophie Punte of the Smart Freight Centre makes a presentation on Global Green Freight at the ITF Open Stage Café

Ministers Bridges (NZ) and Dobrindt (Germany) in a self-driving car simulator presented by Audi

Explanations about Leipzig’s urban waterways during the bicycle tour led by the Deputy Mayor

Ministers Bridges (NZ) and Dobrindt (Germany), centre, at the stand of Summit sponsor NXP

Russian Transport Minister Maxim Sokolov (centre right) at the stand of the Russian Federation

Angels clad in Saxony’s green and white colours greet participants on behalf of the Summit’s regional partner

ITF’s Young Researcher of the Year, Nihan Akyelken, engages with delegates during the Women in Transport breakfast

A truck with pantograph for use on Siemens’ eHighways in the outdoor exhibition

Session summaries, presentations, video recordings and photos for download at www.internationaltransportforum.org/2015
Networking across continents and modes...
US Assistant Secretary Susan Kurland connects with Miller Crockart of PTV Group at the gala dinner.

Abdulla Bhihaif Al-Nuaimi, Minister of Public Works of the United Arab Emirates, chatting with a delegate during the presidency reception.

The ITF Corporate Partnership Board poses for a family photo with NZ Minister Simon Bridges (centre).

FIA President Jean Todt (left) in discussion with Marc Juhel, former Sector Manager Transport at the World Bank.

Sarah Hunter of Google talks with journalists Elizabeth Dias, Sunday Times (Sri Lanka) and Laura J. Nelson, Los Angeles Times (right to left).

Andrés Gómez-Lobo (left), Chile’s Minister of Transport and Telecommunications, in discussion with ITF’s Head of Research, Stephen Perkins.

New member countries connecting: Morocco’s Deputy Minister Mohamed Najib Boulif (left) and Ambassador Moshe Kamhi (Israel).

EUrocontrol Director-General Frank Brenner (left) exchanging cards with Canadian Deputy Minister for Transport, Louis Lévesque.

OFFICIAL NETWORKING EVENTS

Session summaries, presentations, video recordings and photos for download at [www.internationaltransportforum.org/2015](http://www.internationaltransportforum.org/2015)
French Secretary of State Alain Vidalies (foreground) and Australian Deputy Prime Minister Warren Truss (background) give parallel TV interviews.

OECD’s Angel Gurría interviewed by Deutsche Welle, Germany’s global broadcaster.

FIA President Jean Todt (l.) and José Viegas talk road safety at a press conference.

Ministers Dobrindt (Germany) and Bridges (NZ) with ITF Secretary-General Viegas at the Summit press conference (from left to right).

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