PRIZE-WINNERS 2008

Special Jury Prize for
Mobility Management in a Large Company

Stansted Airport Limited/BAA Stansted, UK
Changing Transport Lifestyles

The First Review of Stansted’s Site Travel Plan

November 2005

Onward Journey Information

Useful contacts

Airport Commuter (Travelcard & Carshare information) 020 8745 2680
National Rail Enquiries 08457 48 49 50
National Express 08705 80 80 80
Local Bus Traveline 0870 608 2608
Cycling Tourist Club 01483 417 217

BAA Stansted
Enterprise House, Stansted Airport
Essex CM24 1QW, United Kingdom
www.stanstedairport.com

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The majority of photographs used in the report can also be found in our comprehensive Library.
1 www.baastanstedlibrary.com

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This plan is endorsed by...

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Welcome to the first review of ‘Changing Transport Lifestyles’, Stansted’s Site Travel Plan. This document provides you with the information you need to make your choice on how you can travel to work.

We launched the Airport Site Travel Plan back in November 2004. The aim of this plan was to create a wider understanding among all of us of the need to change our travel behaviour. The roads are getting busier and busier; just imagine what it’s like during the school holidays with 15% less traffic on the roads. Well, if all of us used an alternative to the car to get to work just one day a week we would achieve that 15%.

This update reviews where we have got to in the last 12 months and identifies some further targets and objectives. We also welcome a number of new members who have now endorsed the site travel plan. These include easyJet and HM Revenue & Customs.

Progress on targets and commitments

Developing targets and commitments is central to achieving a successful Travel Plan. So how did we do in 2005?

- To undertake a Staff Travel to Work survey during 2005. We successfully carried out a staff travel survey in March 2005.
- To provide secure cycle shelters for cyclists and motorcyclists in Enterprise House, Endeavour House, Cargo Area and Rail Station. We have installed new secure shelters in all the targeted areas.
- To grow Travel Card sales by 10% each year. Travelcard sales have grown from 723 to 864 during the last 12 months.

- To increase the number of airport car sharers by 10% over 2004 base figures. We have grown the carshare scheme by 13%.
- To reduce single car occupancy by airport employees to at least 80% by 2010. We are on target to achieve this target as we are at around 80% currently.
- To introduce car share bays in all BAA staff car parks and major leased areas by December 2005. We are currently working to introduce carshare bays in the above areas.

Who’s who

<table>
<thead>
<tr>
<th>Nick Barton</th>
<th>Nicola Hooper</th>
<th>Julia Gregory</th>
<th>Steve Mills</th>
<th>Alastair Duff</th>
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<tbody>
<tr>
<td>Business Development and Planning Director</td>
<td>Head of Transportation</td>
<td>Transport Planning Manager</td>
<td>Public Transport Development Manager</td>
<td>Transport Adviser</td>
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Targets for 2006

- **Target 1**
  - To reduce the number of you travelling to work alone by car to at least 80% by 2010.

- **Target 2**
  - To introduce real time bus information at the Airport during 2006.
Stansted has an extensive local bus network linking the main towns within a 20 mile radius to the Airport. Over the last year a number of changes have been made to improve the frequency, quality and journey time of the services.

Specific improvements include:
- New vehicles for the Arriva 510 service.
- Introduction of a new hourly X30 service which connects the Airport to Chelmsford & Southend.
- New early morning services on the X22 Coachlink which serves Colchester & Braintree. The first service now arrives at the Airport at 0350.
- Introduction of the new half hourly A9 service to London Stratford.

Over the next 12 months we will continue to investigate developments for the bus and coach network which will include:
- New vehicles for the 308/9 Bishop Stortford service.
- Development of the 133 service to Braintree.
- New express coach service connecting to the Kent corridor.
- Demand Responsive bus services.
As you know, ‘One’ Railway now operates the Stansted Express service and a new timetable will commence for services to and from the Airport in December 2005. This will include four trains an hour for the Stansted Express throughout the day, seven days a week. The timetable will also introduce an hourly off peak stopping service to Stratford.

‘One’ has, and will continue to, put a lot of effort into refurbishing the trains and providing on-board services. For anyone coming to work at the Airport along the London corridor, especially from North-East London itself, the train offers you an ideal alternative to the car, especially given the huge savings offered by the Airports Travelcard.

The Central Trains franchise will be reviewed in 2006 and we will be arguing strongly for improvements to the existing hourly service.

Target 6
Increase the number of BAA Stansted staff using video-conferencing by 10% in 2006.

Target 7
Audit the number of video-conferencing units available on the Airport and, with agreement, monitor their use during 2006.

Target 8
Double the number of staff cycling to the Airport by 2010.

The Airport Car Share scheme operating at Heathrow, Gatwick and Stansted is the largest in Europe, with over 6000 members, and here at Stansted over 1600 of us use it. Car sharing makes sense. You save money, get priority parking bays, reduce the stress of driving and make your contribution to reducing the impact of congestion on the environment.

During 2005 we re-marked all the car sharing bays to make them more obvious and introduced patrols to ensure that only those entitled to use them do so. With over 10 million empty car seats on UK roads every day you know it makes sense to share your car with others.

How to join the Car Share scheme
To join the Carscheme please contact:
Airport Commuter
020 8745 2680
www.airportcarshare.co.uk
or complete the enclosed leaflet.

Two-wheelers, whether pedal or powered, offer an ideal way for some of us who live within a few miles radius of the Airport to come to work. Cycling has a strong role to play in keeping you healthy. The new Stansted Area Cycling and Walking Strategy aims to promote and encourage greater use of these modes between the Airport and the communities surrounding it.

This year we have provided new shelters at key locations around the Airport for you to leave your bikes safely. New cycle links have been introduced and more are being developed.

Mopeds and motorbikes have an important role to play in our Travel Plan. Those of you that already use them know that they offer greater benefits than the car, that they are less expensive to run than cars and take up fewer parking spaces. We have recently provided new shelters for motorbikes at various points around the Airport. We will continue to find ways in which to encourage greater use of these vehicles.

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This remains extremely popular with staff and the number of card holders continues to grow, with over 800 sales per month. The Travelcard is split into 3 price zones depending on where you are travelling from. These zones are priced at £40, £70 and £100 per month, offering tremendous value in savings. Depending on where you are coming from you can save up to £6000 a year. Not to be sneezed at, and you can avoid the hassle of driving.

You can now purchase your Travelcard 24 hours a day, 365 days a year through the internet, by phone or by post.

A number of you have asked about a discounted ticket product that is attractive for occasional public transport users and part-time staff. Heathrow Airport has introduced a Carnet product on some local bus services and we are in discussion with operators at Stansted to see if we can offer something similar.

Three easy steps on how to purchase your Travelcard

1 Obtain your photocard section of the Airport Travelcard – Visit the ID Unit based in Enterprise House with a passport photo and your Airport ID or letter of employment, issued by your line manager or HR Dept. You will now receive your own unique Airport Travelcard number which you have for life.

2 Use one of the following methods to obtain your Airport Travelcard – On-line at www.airport-commuter.co.uk or simply fill in the details on the Travelcard leaflet and send by post or call the Airport Commuter Team on 0208 745 2680.

3 Your Travelcard will then be sent to your home address. Please allow up to 7 working days to receive your Airport Travelcard when paying by credit/debit card. Processing payments made by cheque will take slightly longer. So remember to order your Airport Travelcard early.

“What is a CARNET”
A Carnet is a book of tickets which can be used when you require them and are not time limited. When you board the bus, you simply hand over one of your tickets.

Target 9
Develop a personalised Journey Planning scheme for new and existing Airport staff by the end of 2006.

Target 10
Increase tele-working amongst BAA Stansted non-shift staff by 10% by 2010, and work with other Airport companies to increase its use.

Target 11
Launch a travel awareness campaign to Airport companies, with four Travel To Work Roadshows during 2006.
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