The Riders around the World

Hans Petter Strifeldt
FEMA President
Sonja Sporstol
- Head of Road User Unit, NPRA
- Riding for about 12 years
- Bike: Honda 600 Hornet
- Touring and occasional rides

Lasse Lager
- Assistant Director General, Norwegian Ministry of Transport and Communications
- Riding since he was 16
- Bike: Triumph Daytona T595
- Almost all transport purposes: commuting, riding 60 km, five days a week, seven months a year - and the occasional leisure ride

Markku Tervo
- Procurement Manager, FinnRA
- Riding for 2-3 years. Riding “small bikes” when younger. 10 000 - 15 000 km per year
- Bike: Yamaha FJR 1300
- Mostly touring

Morten Hansen
- Organisation Secretary, Norwegian Motorcycle Union
- Riding for 30 years
- Bike: BMW R 1200 S
- Mostly touring and early Sunday morning rides with good friends from his local motorcycle club
1. Different types of Riders

Deconstructing the Stereotypes
Riding as an affordable means of transport (Asia)
The Commuter
(London and Paris)
The Touring Rider
(USA, Route 66 and Canada)
The Lifestyle Bikers
(USA - Sturgis)
The « Weekend Warrior »
(Trackday in the UK)
The « ordinary » Rider
(Belgium)
The Professional Rider (Kansas Police)
2. The Road Rider Community
Some riders are not organised...
On the other hand…
Clubhouse
(Belgium)
Roadside Cafe
(Stammtisch in Germany)
Roadside Cafe
(ACE Cafe in London)
Meetings
(FIM Rally in Sweden)
National riders’ Rights Organisations
(IG Mottorrad – Zurich show)
Continental Organisation - Europe
(FEMA at MEP Motorcycle Ride)
Continental Organisation – USA
(AMA lobby in Washington – Secretary of Interior)
The Worldwide social and political « motorcycling Network » (Web Forum)
3. Safety Consciousness within the Motorcycling Community
Most Riders have little safety consciousness…
The philosophically founded anti-safety-armour attitude
The extreme «Risk taker»
The Safety Conscious Riders
The Safety Dialogue
(Screening by MAG Belgium)
But motorcycling can never be risk free…
4. Why some people « choose » to be vulnerable road users?
Most people do not have the choice between a motorcycle and a car (Taiwan)
Three reasons for choosing to become a rider:

1. Commuting
2. Freedom
3. Mastering skills
How to improve motorcycle safety?

The motorcycle community gathers the real experts and can greatly contribute in improving motorcycle safety…
Thank you for your attention!