



Achieving Ambitious and Realistic Road Safety Targets: The Safe System Approach

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Summary of Key Points from the Discussions

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Policies

- Tried and tested measures continue to be essential
 - addressing impaired driving, speeding and seatbelt use
- The Safe System approach offers new potential for improved performance
 - the linkages between safety interventions are crucial
 - linkages with social and environment policy important

Research

- Research and evaluation are key to success
 - For targeting and designing measures
 - Knowledge transfer can help Ireland do in 10 yrs what others did in 30
- Quality research is vital
 - OECD efforts especially important in times of recession
- Road safety must be kept high on public agenda
 - Important role for research results



Innovation

- Auto industry innovation is critical to safety advances
 - Regulation is essential to get technology available on luxury cars into economy models
 - But must avoid hindering innovation
- There are lessons to learn from aviation, marine, rail
 - in terms of a systemic approach to safety even if the road is an open system
- Insurance systems critical
 - New incentive schemes have potential
 - Benefits to insurers need to be included in evaluation of spending on safety



Conclusion

- Road safety is a major public health issue
 - pandemic for some social groups
- Learn from research to produce
 - 5 star drivers
 - in 5 star vehicles
 - driving on 5 star roads