

## INTERNATIONAL FORUM OF LOGISTICS AND ROAD TRANSPORT

*Logistics for economic development*

4<sup>th</sup> November 2011 – Fieramilano - Rho (Milan)

PROGRAM (update October 21)

**h.08.30 Welcome coffee - Registration of participants**

### **1<sup>st</sup> Session - STATES GENERAL OF LOGISTICS AND ROAD TRANSPORT**

**h. 09.00** Welcome address: Fabio Dadati, Sole Administrator TL.TI Expo S.p.A.

Welcome address: Roberto Formigoni, President Regione Lombardia \*

**h.09.20 Infrastructures, policies and rules for the logistics: relaunch of country competitiveness at the light of EU Commission's White Book.**

Introduction: Marcello Minerbi, Director TuttoTrasporti

**Keynote speaker:** Antonio Tajani, Vice President European Commission

**h. 09.40 Presentation of the Study: "Infrastructures and Logistics for development"**

Andrea Boitani, Professor of Economics - Università Cattolica del Sacro Cuore - Milan

Maurizio Riguzzi, Professor of Transport and Logistics Law - University of Verona

**Chairman:** Marcello Minerbi, Director TuttoTrasporti

### **h. 10.10 Round Table**

Alfredo Altavilla, CEO IVECO S.p.A.

Giuseppe Bonomi, President SEA Milan Airports

Pietro Ciucci, CEO ANAS \*

Gino Costa, President Industrial Vehicles Section - UNRAE, CEO Renault Trucks Italia S.p.A.

Ivan Hodac, General Secretary ACEA (European Automobile Manufacturers' Association)

Nereo Marcucci, President Assologistica and Vice-President Confetra

Marco Mauri, Chief Country Officer Dekra Italia Holding Srl

Mauro Moretti, CEO FS (National Railways)

Fabrizio Palenzona, Vice President Unicredit and President Aiscat

Stephen Perkins, Head, OECD/ ITF, Joint Transport Research Centre

Eugenio Razelli, Vice President OICA and President ANFIA

Cesare Trevisani, Confindustria Vice-President for Infrastructures, Logistics and Road Mobility\*

Paolo Uggè, Vice President Confcommercio and President FAI Conftrasporto

**Chairman:** Giuseppe Guzzardi, Director Vie&Trasporti

**h. 12.00 Conclusions: Altero Matteoli, Minister of Infrastructures and Transport**

**h. 12.30 Buffet**

### **2<sup>nd</sup> Session - NATIONAL PLAN FOR LOGISTICS AND ROAD TRANSPORT**

**h. 13.45 Introduction:** Rocco Giordano, Professor of Transport and Logistics Policies and Economics and President of Scientific Committee of General Council for Road Transport and Logistics.

**h. 14.00 Round Table with:**

Raffaele Cattaneo, Infrastructures and Mobility Alderman, Lombardia Region

Jean François Daher, General Director Assologistica

Lorenzo Forcieri, President Ligurian Ports

Piero Lazzeri, President Federspedi

Carlo Mearelli, President IFWLA, Member of Assologistica National Council, CEO Argol Air Logistica

Francesco Nerli, President Assoport

Alessandro Ricci, President UIR

A representative of Customs Agency

**Chairman:** Massimo De Donato, Director TIR

**h. 15.00 Conclusions:** Bartolomeo Giachino, Undersecretary for Transport and President of General Council for Road Transport and Logistics.

### **3<sup>rd</sup> Session - PARALLEL WORKSHOPS**

**h. 15.30 Workshop A - Logistics processes: the study case of Health - Pharmaceutical Logistics.**

**Report by:** Fabrizio Dallari, Director Logistics Research Center, LIUC University

**h. 15.50 Round Table with:**

Luca Barboni, Manager Car Fiberglass Srl  
Pasquale Cannatelli, Director General Niguarda Hospital - Milan  
Paolo Monferino, Health Alderman, Piemonte Region  
Domenico Netti, President Ailog  
Stefano Novaresi, Board Executive Member and Director of Operations Comifar Group, Vice-president Dafne  
Michele Palumbo, Head of Logistics and Customs Bayer  
Pasquale Russo, General Secretary Confrtrasporto  
**Chairman:** Fabrizio Dallari, Director Logistics Research Center, LIUC University

**h. 15.30 Workshop B - Intermodality, co-modality and network system**

**Report:** Giorgio Spatti, Expert of the sector

**h. 15.50 Round Table with:**

Alessandro Andrei, Director Strategic Planning RFI  
Eleuterio Arcese, President ANITA  
Mario Castaldo, Director Cargo Division Trenitalia  
Giorgio Colato, Executive Member General Council for Road Transport and Logistics  
Roberta Gili, President Freight Leaders Council  
Sebastiano Grasso, CEO Sogemar and Council Member Assologistica  
Stefano Messina, Vice-President Confitarma  
Roberto Pesaresi, Vice President UIR and President of Marche Interport  
A representative of Port Authorities  
**Chairman:** Massimo Merlino, Director Logistica Management

**h. 15.30 Workshop C - Intelligent and traceability Systems**

**Report:** Massimiliano Zazza, Director, Development Division and Applications Management - Ministry of Infrastructures and Transport

**h. 15.50 Round Table with:**

Alberto Armuzzi, President Legacoop Servizi Emilia Romagna  
Paola Carrea, Manager Telematics, Magneti Marelli  
Rodolfo De Dominicis, President and CEO UIRNet  
Francesco Del Boca, President Confartigianato Trasporti  
Luigi Pelaggi, Head Technical Secretary to Environment Minister  
**Chairman:** Massimo De Donato, Director TIR

**h. 15.30 Workshop D - Urban Distribution of Goods**

**Report:** Massimo Marciari, President FIT Consulting -Vice-President of Italian Technical Committee for Goods Transport and Intermodality.

**h. 15.50 Round Table with:**

Wladimiro Boccali, President Anci Commission  
Diego Giacchetti, Director Network and Human Resources SDA Express Courier S.p.A.\*  
Giovanni De Nicola, Alderman Infrastructures, Mobility and Transport of Milan Province  
Pierfrancesco Maran, Alderman of Mobility, Environment and City organization of Municipality of Milan  
Stefano Maullu, Alderman Commerce, Tourism and Services Lombardia Region  
Simonpaolo Buongiardino, Administrator Unione Confcommercio - Imprese per l'Italia  
Tullio Nunzi, Responsible for Infrastructures, Transport, Logistics and Mobility - Confcommercio - Imprese per l'Italia  
Riccardo Sciolti, CEO for Italy of Logistica SpA - Poste Italiane Group (Italian Mail)  
Lorenzo Sistino, CEO FIAT Professional  
**Chairman:** Luca Barassi, Director Trasportare Oggi in Europa

**h. 15.30 Workshop E - Not Only products: the way services are transforming Industrial Vehicles World**

**Report** by Paolo Gaiardelli, Research Center on Logistics and After-Sales services (CELS) - Bergamo University

**Service Orientation in the Industrial Vehicles World: today's situation and trends for the future.**

Paolo Gaiardelli, Giuditta Pezzotta, Barbara Resta, Lucrezia Songini - ASAP Service Management Forum

**Round Table: services as tool for profitability of dealers and customers.**

Luca Secondini, CEO Mercedes-Benz Charter Way

Massimo Tentori, Owner Tentori Industrial Vehicles, Coordinator Federauto Trucks, President A.I.C.I.

**Chairman:** Giuseppe Guzzardi, Director Vie&Trasporti

**h. 17.30 Cocktail**

\* invited

**Note:** Speakers are listed in alphabetical order