

**TRANSPORT  
FOR A GLOBAL ECONOMY**

*Challenges and Opportunities  
in the Downturn*

**International  
Transport  
Forum**

**MODAL WORKSHOP 4**

***International Shipping: Global Regulation for  
a Global Industry***

***Wednesday 27<sup>th</sup> May 2009, MPA 3/4 - 14:00 to 17:30***

This workshop, organised by the International Maritime Organization (IMO) and International Chamber of Shipping (ICS), focuses on two issues of vital importance to maritime transport - the trade in maritime services and energy efficiency for ships.

- Facilitator: Tom Leander, Editor, Lloyd's List

***Session 1 - The Global Role of Shipping***

Why a global regulatory regime for the trade in maritime services is vital to ensure the safety, efficiency and competitiveness of the international shipping industry, which transports about 90% of world trade by volume, including:

The vital role of a successful global regulatory framework and a level playing field.

Achieving the right balance between maritime security and trade facilitation.

The impact on shipping of the economic downturn, and the importance of maintaining open shipping markets and avoiding protectionist measures.

- International Shipping - Life Blood of World Trade  
Simon Bennett, Secretary, International Chamber of Shipping
- International Shipping Market: Challenges of the Global Downturn  
Colin Cridland, Head of Market Analysis, Clarksons
- Liberalising Maritime Shipping / Maintaining Open Shipping Markets  
Jörg Habicht, Director Regulatory Affairs, Hapag-Lloyd





## ***Session 2 - Energy Efficiency: A Priority in a Time of Economic Downturn***

How carbon emissions reductions will be delivered, at the global level, by the IMO and the international shipping industry, including:

Why measures to reduce shipping's CO<sub>2</sub> emissions need to be developed at the IMO.

Technical, operational and market-based measures to increase energy efficiency.

Innovation: the key to greener shipping for the future.

- Energy Efficiency: Improvements Past and Future  
Mark Brownrigg, Director General, UK Chamber of Shipping
- The Regulator's Perspective  
Miguel Palomares, Director, Marine Environment Division, International Maritime Organization
- The Quest for Energy Efficiency through Technical Innovation  
Till Braun, Senior Manager, Germanischer Lloyd



### ***Proposed schedule for the session***

- 14:00-14:05 Introduction by the facilitator, Tom Leander, Editor, Lloyd's List
- 14:05-14:10 Beginning of **Session 1, The Global Role of Shipping**. Introduction of the theme by Tom Leander
- 14:10-14:30 Presentation by Simon Bennett, Secretary, International Chamber of Shipping, on International Shipping - Life Blood of World Trade, and Qs&As
- 14:30-14:50 Presentation by Colin Cridland, Head of Market Analysis, Clarksons, on International Shipping Market: Challenges of the Global Downturn, and Qs&As
- 14:50-15:10 Presentation by Jörg Habicht, Director Regulatory Affairs, Hapag-Lloyd, on Liberalising Maritime Shipping / Maintaining Open Shipping Markets, and Qs&As
- 15:10-15:25 Discussion regarding **The Global Role of Shipping**
- 15:25-15:55 Coffee break
- 15:55-16:00 Beginning of **Session 2, Energy Efficiency: A Priority in a Time of Economic Downturn**. Introduction of the theme by Tom Leander
- 16:00-16:20 Presentation by Mark Brownrigg, Director General, UK Chamber of Shipping, on Energy Efficiency: Improvements Past and Future, and Qs&As
- 16:20-16:40 Presentation by Miguel Palomares, Director, Marine Environment Division, International Maritime Organization, on The Regulator's Perspective, and Qs&As
- 16:40-17:00 Presentation by Till Braun, Senior Manager, Germanischer Lloyd, on The Quest for Energy Efficiency through Technical Innovation, and Qs&As
- 17:00-17:20 Discussion regarding **Energy Efficiency: A Priority in a Time of Economic Downturn**
- 17:20-17:30 Wrap-up by facilitator Tom Leander