

Innovators' Platform

Thursday, 26 May 2011, 16:45-18:15, Hall 2

What will the transport system of the future look like? This session will allow innovators to present new ideas that could fundamentally transform transport. Electric mobility will be a key underlying theme.

This session will feature dynamic presentations by cutting-edge thinkers, as well as the opportunity for discussion with the audience.

Moderator

- Anthony May, President, World Conference on Transport Research Society

Presenters

- ***Reinventing the Automobile***, Lawrence Burns, Professor, University of Michigan, USA
- ***Solutions for Electrifying Public Transport***, Henry Li, Senior Director, BYD Company, China
- ***More People Cycling More Often: The Take-off to More Sustainable Transport for Society***, Manfred Neun, President, European Cyclists' Federation
- ***Superbus, a New Concept of Public Transport***, Wubbo Ockels, Director, ASSET (Applied Sustainable Science, Engineering and Technology), Delft University of Technology.
 - A prototype of Superbus will be available for viewing following the presentation.

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